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## Unit 55 LO1: Be able to develop ideas and designs for graphic narratives



LO1 Aim: Produce ideas and designs for Graphic Narrative to a technical quality that reflects near professional standards, showing creativity and flair and working independently to professional expectations

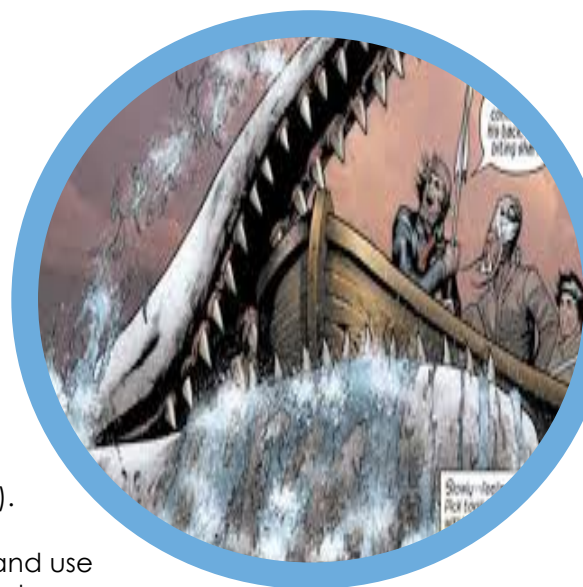
### Task Description:

Vibe Productions requires you to plan and produce a Graphic narrative that can be produced over a variety of media platforms

- Flip book
- Novel
- Filmed production

You are required to show the following as part of your planning

- **Research** and critical analysis on at least 3 narratives within your chosen genre from past and current commercial novels / films (examples can be found on Vibe productions) along with research into how these narratives are published in your chosen medium (Book and TV) and format (Cartoon strip, flip book, comic strip, photo story), discussing the new technologies that allows these publications to happen (computer animation and interactive media). Research on how you will carry out your narrative (awareness of hand, mechanical and digital means and use of design software for image and text construction and manipulation)
- **Idea generation** in the form of mind maps, mood boards, sketches and rough scripts (at least 2 different ideas)
- **Feedback** in the form of questionnaires or filmed focus groups
- **Storyboard**
- Typography research
- **Considerations:** Cost, available resources; quantity; audience; target market; quality factors; codes of practice; regulation; legal issues, e.g. copyright; ethical issues, e.g. decency, representation, cultural sensitivity, clearances, health and safety



Extra Guidance can be found at: <http://thcvibe productions.weebly.com/lo11.html>



LO1 Extra guidance and marking scheme

<p>P: Produce ideas and designs for a graphic narrative working within appropriate conventions and with some assistance</p>	<p>M: Produce ideas and designs for a graphic narrative to a good technical standard, showing some imagination and with occasional assistance</p>	<p>D: Produce ideas and designs for a graphic narrative to a technical quality that reflects near professional standards, showing creativity and flair and working independently to professional expectations</p>
<ul style="list-style-type: none"> <li>• Ideas mind map</li> <li>• Main character outlined</li> <li>• Plot outlined</li> <li>• Graphic style illustrated through research</li> </ul>	<ul style="list-style-type: none"> <li>• Main characters distinctive features outlined</li> <li>• Main characters inner life outlined</li> <li>• Cast list or character experimenting/sketching - face, body, costume</li> </ul>	<ul style="list-style-type: none"> <li>• Art work is developed to a professional standard</li> <li>• Plot is clear/detailed</li> <li>• Pages/Thumbnails outlined including frames (if appropriate)</li> <li>• Imagination and independence demonstrated</li> <li>• Deadline met</li> </ul>

- Your narrative is as important as your illustrations – your **plot must be clear and detailed**
- Your characters must have a 'life story' in order to act and behave how they do in the narrative
- You must have proof of casting if you are using people – the chosen actors must suit the characters

Work to be uploaded to **UNIT 55 LO1**

**Deadline** for LO1: 5<sup>th</sup> February 2016

