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U29 LO4: Be able to work to complete production of a music video.



**Deadline: 24<sup>th</sup> March 2016**

**LO Aim:** Work to a technical quality that reflects near-professional standards to complete production of a music video, showing creativity and flair and working independently to professional expectations.

### Task Description

Finally! It's time to film and edit your music video.

The extensive planning you have completed prior to this should make this the easy part. Try to stick to your schedule, as closely as possible organisation is a key skill!

You have plenty of time to film and edit your work, but remember it is better to have too much footage rather than too little.

The best music videos tend to have more than 50 shots per minute so it cuts to the beat of the song. Can you replicate this technique?

Experiment further in the editing stage – are there any effects that could improve your video and make it seem more professional?

But above all...have fun with it!



### Task 1

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## Music Video

You have 2 weeks to film and edit your music video to a professional standard. BE CREATIVE!! Your video will be judged on the following



- Camera angles / movement
- Cutting to the beat
- Narrative and visual style
- Lighting
- SFX
- Use of studio green screen
- Use of location
- Sound
- Lip syncing / miming (if used)
- Mise-en-scene

